

# The United Nations Advocacy Community

## Focus (Who We Are)

The United Nations Advocacy Community brings together professionals who are passionate about the value and continuing relevance of the United Nations System. We are committed to leveraging our knowledge, experience and networks to enlighten decision-makers and influencers in our respective countries and societies about the important past, present and potential future work and impact of the United Nations.

We are motivated by the current global dynamics weakening member states' commitment to the principles of the United Nations Charter to maintain international peace and security, foster international cooperation, and promote human rights. We are eager to serve its aims through increasing global understanding about and support for the unique role played by the United Nations in peacebuilding, humanitarian relief, and international development.

## Scope (What We Do)

Activities include:

- ◆ Sharing and publicizing success stories and examples where UN System organizations have influenced policies and impacted programmes benefitting society
- ◆ Advocating for the United Nations through various mediums - Op-eds, presentations to parliaments, civic groups and students, organizing or participating in UN-related events
- ◆ Mentoring PhD students and advising researchers drawing lessons from UN interventions that promoted peace, humanitarianism, and sustainable development
- ◆ Sharing knowledge, experiences and insights with members facing challenges winning over decision-makers and influencers
- ◆ Collaborating on assignments to produce tools and strategies promoting UN impact and influence
- ◆ Contributing member's stories and viewpoints to a periodic publication intended to further the Community's goals

## Membership (Who Should Join)

You should join this Community if you believe that the UN today is more necessary than ever, and you are:

- ◆ A current or former staff member of a UN system organization
- ◆ A public personality - political authority, statesman, diplomat or influencer with knowledge, experience or awareness of the value and relevance of the UN
- ◆ A professional from a national or multinational association, think tank or academia, NGO or CSO who has collaborated with or supported the work of the UN agencies and offices
- ◆ A journalist or other communications professional covering UN-related activities
- ◆ A member of a local UN association, or a sponsor or promoter of UN initiatives.

## Leadership (Who Guides the Community)

Our Community is guided by an Advisory Group of senior authorities reflecting the range of membership perspectives, one of which is designated as Community Convener.

## What Participation Entails

We interact primarily through a moderated online network (with automatic translation) to share news, views and information, consult on challenges faced, collaborate on group assignments, and carry out team-based interventions. We participate in our personal capacities as professionals, and agree to keep conversations and other interactions positive and constructive.

Join us! See [[website](#)] for more information and to sign up.